



EUROFEST BC SOCIETY

EUROPEAN FESTIVAL EVENT



June 25th, 2023

Dear Business Owner,

EuroFest BC Society, a local non-profit society, is currently in the process of raising funds for the upcoming European Festival. This year, the festival will be held on Saturday, July 29th, and Sunday, July 30th, at the Country Festival located at 23448 Jim Robson Way in Maple Ridge.

For over 20 years, we have successfully organized festival events that showcase various aspects of European culture, including dance, music, art, theatre, and food. We take pride in creating a vibrant and immersive experience for attendees, promoting unity and celebrating the rich diversity of European heritage.

As in previous years, we anticipate a significant turnout of supporters and visitors over the course of the two-day festival. To make this event a resounding success, we are reaching out to local businesses for their generous support. We believe in creating a mutually beneficial partnership, where your support not only helps us organize a memorable festival but also offers an excellent opportunity to promote your business to a diverse audience.

We invite you to become a **sponsor** of the European Festival, and we offer various sponsorship levels:

Bronze Sponsor: \$50+

- Logo and link placement on our festival website

Silver Sponsor: \$100+

- Classified Ad with logo and link on our festival website and newsletter

Gold Sponsor: \$250+

- Ad placement on our festival website and newsletter
- Display of a half-letter-sized printout at the Eurofest booth

Platinum Sponsor: \$500+

- Banner Ad placement on our festival website and newsletter
- Display of a letter-sized printout at the Eurofest booth

In addition to sponsorship, we also welcome donations for our **silent auction**. Donors contributing \$50 or more will receive social media exposure and logo placement on our festival website. Donations in the form of gift certificates, gift baskets, event tickets, bottles of wine or champagne, and other items would be greatly appreciated. No contribution is too big or too small. Every gift, regardless of size, will provide valuable exposure for your business at the European Festival Event.

We sincerely hope that you will consider supporting EuroFest BC Society and the European Festival. Your contribution will play a vital role in the success of this cultural celebration, fostering community connections and showcasing the best of European heritage.

You can contact Kecia Boecking at kecia@europeanfestival.ca to submit your donation/sponsorship.

Thank you for your time, consideration, and potential support. Together, let's make the European Festival an unforgettable experience for all attendees.

Warm regards,

EuroFest BC Society Board