



# EUROFEST BC SOCIETY

EUROPEAN FESTIVAL EVENT



Dear Business Owner,

January 13th, 2024

EuroFest BC Society, a local non-profit society, is actively raising funds for the upcoming European Festival and is thrilled to invite you to our Fundraiser Event on February 3rd, from 6 pm to 11 pm at the Slovenian Hall, located at 5762 Sprott Street, Burnaby.

For more than two decades, we've been dedicated to organizing successful festival events that highlight the diverse facets of European culture, encompassing dance, music, art, theatre, and culinary delights. Our commitment lies in curating a vibrant and immersive experience, fostering unity while celebrating the rich tapestry of European heritage.

In recent years, our European Festival found a unique home at Country Fest in Maple Ridge, blending seamlessly with the existing festivities and offering attendees an exceptional European experience. Building on this success, we're excited to bring a similar celebration this year, anticipating a significant turnout of supporters and visitors.

To ensure the success of this event, we are reaching out to local businesses for their generous support. We envision a mutually beneficial partnership where your support not only contributes to the organization of a memorable festival but also provides an excellent opportunity for your business to reach a diverse audience. Join us in creating a memorable celebration that unites communities and celebrates the richness of European culture.

We invite you to become a **sponsor** of the European Festival, and we offer various sponsorship levels:

**Bronze Sponsor:** \$50+

- Logo and link placement on our festival website

**Silver Sponsor:** \$100+

- Classified Ad with logo and link on our festival website and newsletter

**Gold Sponsor:** \$250+

- Ad placement on our festival website and newsletter
- Display of a half-letter-sized printout at the Eurofest booth

**Platinum Sponsor:** \$500+

- Banner Ad placement on our festival website and newsletter
- Display of a letter-sized printout at the Eurofest booth

In addition to sponsorship, we also welcome donations for our **silent auction**. Donors contributing \$50 or more will receive social media exposure and logo placement on our festival website. Donations in the form of gift certificates, gift baskets, event tickets, bottles of wine or champagne, and other items would be greatly appreciated. No contribution is too big or too small. Every gift, regardless of size, will provide valuable exposure for your business at the European Festival Event.

We sincerely hope that you will consider supporting EuroFest BC Society and the European Festival. Your contribution will play a vital role in the success of this cultural celebration, fostering community connections and showcasing the best of European heritage.

You can contact Kecia Boecking at [kecia@europeanfestival.ca](mailto:kecia@europeanfestival.ca) to submit your donation/sponsorship.

Thank you for your time, consideration, and potential support. Together, let's make the European Festival an unforgettable experience for all attendees.

Warm regards,

EuroFest BC Society Board